

Authorized Ministers' Luncheon  
Preceding Connecticut Conference Annual Meeting

THE POWER OF INVITATION AND WELCOME  
Reflections On the Role of the Pastor in Creating a "Culture of Belonging"  
Speaker: Ron Buford



LOCATION: Yale Divinity School,  
409 Prospect Street, New Haven

TIME: Friday, October 18,  
12:30-3:30 p.m.

COST: \$12.00 for luncheon; \$3.00 for  
program only; register using Annual  
Meeting registration form.

Ron Buford is the Public Relations and Marketing Manager for the United Church of Christ. He conceived the UCC "God Is Still Speaking" campaign and recently produced a UCC commercial that is currently airing on selected television stations. As part of the "God Is Still Speaking" campaign, Ron has authored a booklet entitled "The Power of Invitation and Welcome;" the booklet is specifically designed to help local churches market themselves. He continues to develop other tools to help congregations invite people, welcome them and create a culture of belonging.

A member of the United Church of Christ since 1988, Ron joined the national staff on July 1, 2000. He is a graduate of the University of Rochester and previously worked in public relations and marketing for CIGNA, AT & T, and Blue Cross-Blue Shield.

Plan to attend and hear an enthusiastic supporter of the United Church of Christ who is prepared to help us find Spirit-filled ways to tell our story. There will be ample time for questions and answers following his presentation.

See other side for directions.